



Introducing Four Virtues Bourbon Barrel Zinfandel

Rutherford Wine Company Finds Spirited Flavor In Bourbon Barrel Aging

January 23, 2018— Rutherford, CA— Rutherford Wine Company has announced the launch of **Four Virtues Bourbon Barrel Zinfandel 2016**. Packaged in a contemporary, whiskey-inspired bottle, this bold, expressive Zinfandel combines fruit from the Lodi appellation with the spirited flavor of Bourbon barrel aging for a one-of-a-kind wine. The new release has a suggested retail price of \$25 (750ml).

“Experimenting with different barrel regimes often leads to great discoveries,” said Rutherford Wine Company winemaker Jay Turnipseed. “In this case, aging in Bourbon oak barrels imparted layers of caramel, vanilla and toasty oak to the wine’s naturally intense dark berry character. The result is a robust, deliciously complex and silky smooth Zinfandel that the Lodi appellation is known for.”

Bourbon barrel aging for both beers and wines has gained attention in recent years. Turnipseed now thinks he understands why. “Zinfandel, with its fruit forward nature, can really stand up to a bit of oak aging. When experimenting with different barrel types, we found our Lodi Zinfandel finished in heavily toasted barrels normally used for Bourbon aging was a perfect marriage.”

Four Virtues Bourbon Barrel Zinfandel is available now, nationwide.

Four Virtues Bourbon Barrel Zinfandel at a Glance

- Appellation: Lodi, California
- Vintage: 2016
- Blend: 100% Zinfandel
- Oak: French and American oak aged, finished in Bourbon whiskey barrels
- Flavors and Aromas: Bright raspberry, cherry and juicy blackberry with hints of caramel, vanilla and toasty oak.
- ABV: 16.8%
- SRP: \$25

About Rutherford Wine Company

Family owned and managed for three generations, Rutherford Wine Company is dedicated to the art of crafting fine wine. Based in Napa Valley’s renowned Rutherford appellation, their extensive portfolio includes Rutherford Ranch,



Scott Family Estate, Predator Wines, Rhiannon Red Wine, Lander-Jenkins, Silver Buckle, Four Virtues Bourbon Barrel Zinfandel, and Round Hill California wines. The range of brands showcases the diversity of California's many appellations and the unique personality of each site. These acclaimed wines, named some of Napa's greatest values by critic Robert Parker, come from a family who is committed to sustainability, both at the winery and in the vineyard. The winery is certified as California Sustainable Winegrowing (CCSW) and estate vineyards are certified as California Sustainable Farming (CCSF).

For more information visit www.rutherfordwine.com or call 707.968.3200.

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